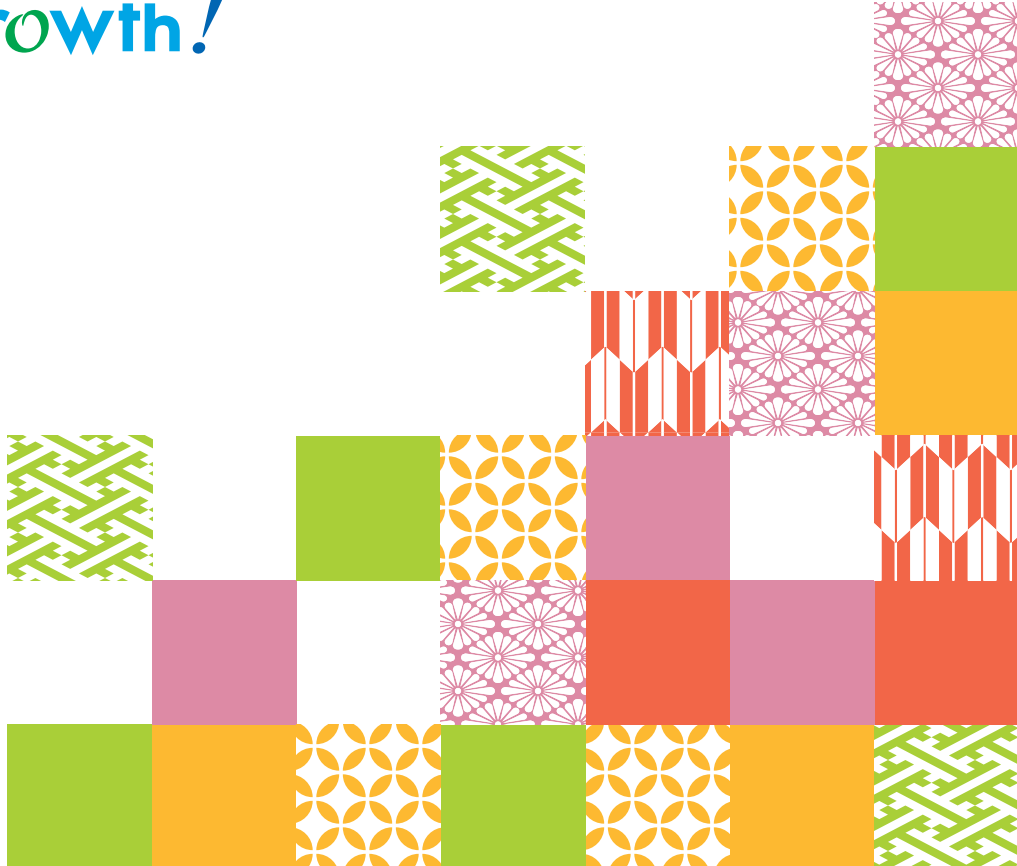
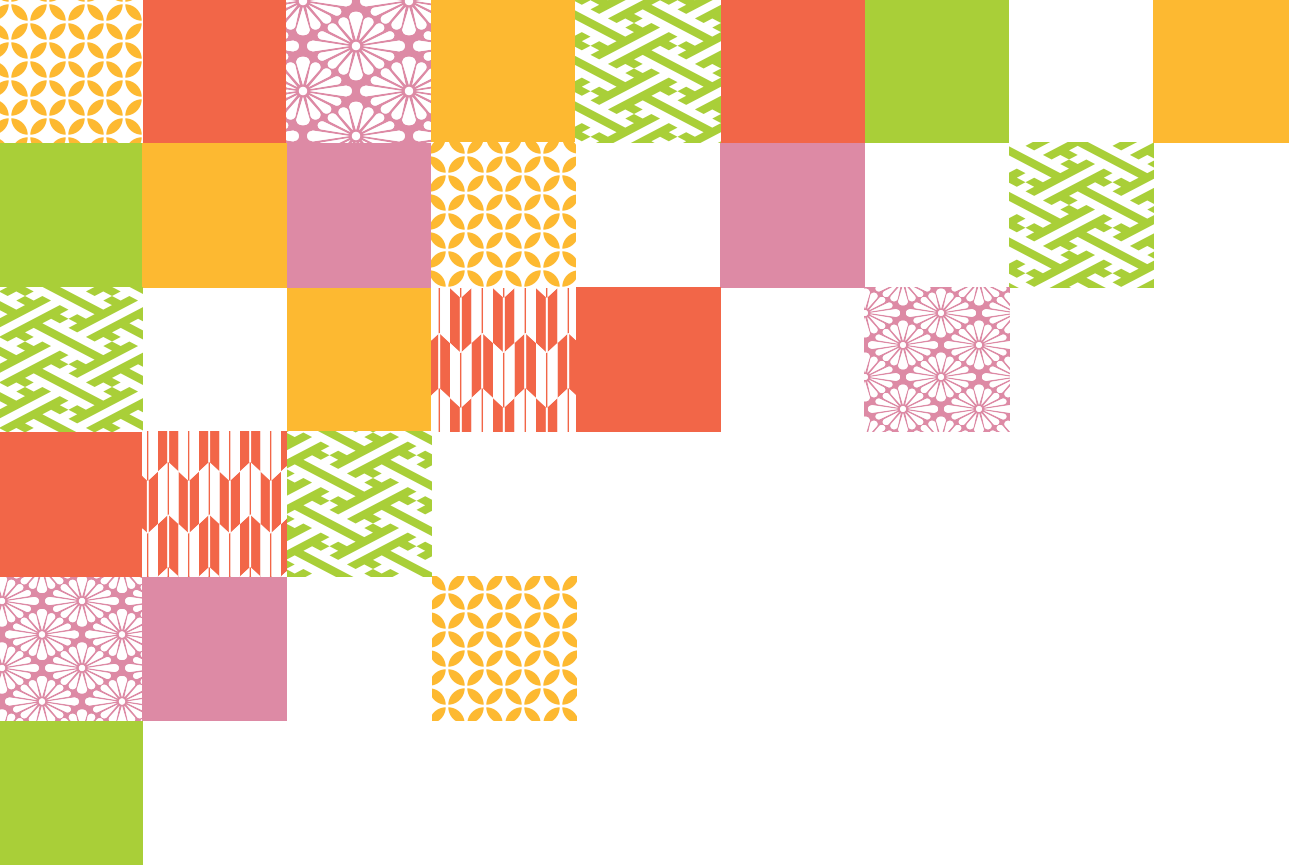




# JMA Management Center Rights Guide 2023

Enjoy Your Growth!





# About JMAM

---

We are the JMA Management Center—JMAM for short.

We support professional and personal development in three main areas: Publishing, Human resources development, and Planner production. We have around 80 years of experience in publishing, beginning when we were part of the Japan Management Association, established in 1942 to promote management efficiency in industry. We became an independent company in 1991.

Our books are practical and useful texts for adult and child readers.

Because we aim to reach every reader who hopes to learn new things and develop their skills, we design our books in a variety of formats, using appealing illustrations and even manga (comics) to convey information effectively.

# Book Contents

- 02 About Manga for Business people
- 03 About JMAM's books for Children

## 01 Manga for Business people

- 05 Business Planning
- 06 Business Model
- 07 Game Theory
- 08 Productivity Improvement
- 09 Learning Organization
- 10 Active Listening
- 11 Assertion
- 12 Anger Management
- 13 NLP(Neuro Linguistic Programming) Communication
- 14 Mental health
- 15 Cognitive Behavioral Therapy
- 16 Effective Leadership
- 17 5S in Operation Management



## 03 JMAM's Books for Children and Parents

- 24 Raising a Talented Kids by Montessori & Reggio Emilia Education
- 25 Montessori at Home for Children with ADHD
- 26 Peak Condition: Helping Your Child to Succeed Under Pressure
- 27 30 Important Lessons For Parents of Under-Threes
- 28 How to Motivate Your Kids
- 29 Everyday Mindfulness for Parents: How to Relax and Enjoy Being with Kids
- 30 Steiner Education Method
- 31 Logical Thinking from Young Ages
- 32 Adlerian Education
- 33 Child Coaching
- 34 Montessori Method

## 02 JMAM's Books for Business people

- 19 Be the Best You: The High-Performance Mindset
- 20 Team+Working
- 21 The Smart Factory Design Handbook
- 22 Basics of Monozukuri: On-site Kaizen, Quality Management, and Health and Safety



## 04 JMAM's Books for Children

- 36 Better Ways to Say It: Positive Rephrasing Everyone Should Know by the Age of 12
- 37 I Did It ! Using the Toilet !
- 38 I Did It ! Tidying Up !
- 39 I Did It ! Brushing My Teeth !
- 40 How to study by the age of 12
- 41 How to be organized by the age of 12
- 42 How to manage time by the age of 12
- 43 How to get along with others by the age of 12
- 44 How to express your feelings by the age of 12
- 45 How to think about your future by the age of 12
- 46 Magical communication with others by age 10
- 47 Toilets of the World
- 48 Discussing LGBTs for the first time at home
- 49 Teach me! How to be a child who understands the feelings of others !



This guide can also be accessed from this QR code.



# About Manga for Business people

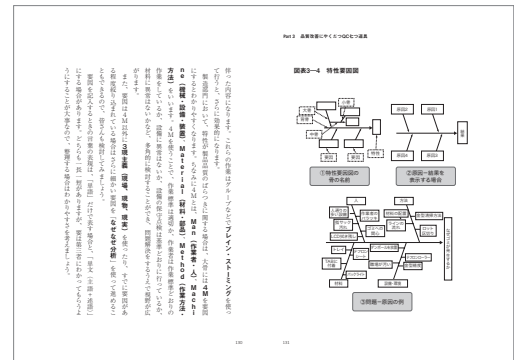
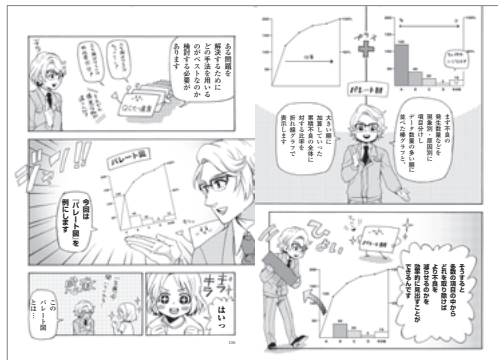
## Our Unique Approach to Self-Learners

Our Manga for Business People, Parenting and Education, takes unique approach to support self-learners, with its combination of Manga stories and explanatory texts.

Manga stories enable readers to experience close to real life case study of how theories and concepts are implemented.

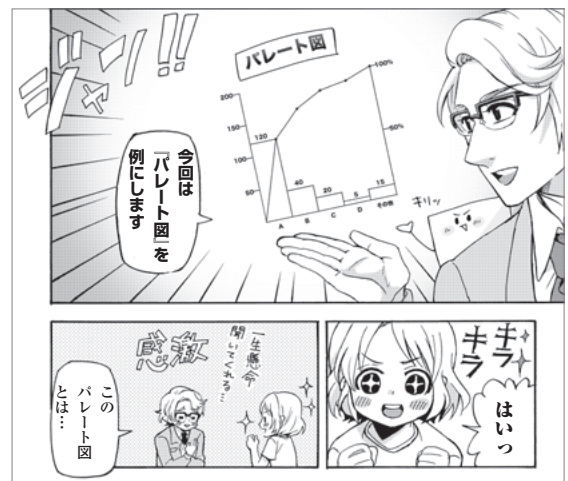
Explanatory texts with diagrams in separate chapter from Manga stories, supplements the story and help readers to grasp underlying concepts and theories in detail.

Today, JMAM's Manga series is used as subtexts for many corporate trainings and college lectures.



## Manga as a Powerful Tool of Communication

- Manga readers continued to read the manga they were familiar with as children, the reader base eventually spread to a wider age range.
  - As a result, manga with themes targeted at elderly age group to both gender, began publishing and increased genres of manga.
  - Also, publishers took the advantages of manga's unique and powerful communication style,
    - Easy to feel close to the characters and familiar stories.
    - Complex events can be easily understood visually.
    - Easy for readers to understand through pictorial expression.
- and started to use manga as a new communication media to complement text only materials.



*Lowers Hurdle*

*Easy to Understand*

*Faster Learning*

# About JMAM's books for Children

## Our Approach to children's books



Our children's books are designed for children to experience the joy of growth throughout their lives.

- Books to be read by children themselves, posing questions for self-learning
- Attachment of separate instructional guidance for parents to each book to support children's learning
- Contents that encourages interest in the real world
- Know-how in communication and thinking that will be useful even as grown ups, applied from a child's perspective
- Understanding and interest in diversity
- Questions to foster inquisitive minds and thinking skills
- Enjoyment of thinking and learning new things

## JMAM's books for Children -Learning to Enjoy Growth-

At the age of 10 to 12, young children, who have grown up learning unconsciously, are able to perceive things and themselves more objectively.

The timing of change from childhood to adulthood is also a time of significant physical and mental growth, and they become more involved in social activities with peers, family, and school, and become more independent.

As they begin to engage in social activities, they become more aware of their role in the group, their responsibilities, their respect for themselves and others, their consideration for others, and the worries that come with it.

Thinking and deciding what to do in response to these changes is a learning experience and a real sign of their growth.

JMAM believes the experience of learning and growing during this time will become the foundation for a lifelong spirit of inquiry and practical ability.

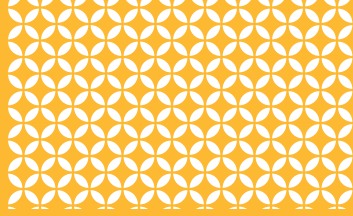
JMAM hopes that many children will be able to experience and capture this foundation through our children's books.

Feel the joy  
of thinking  
and learning.

To be a person  
who can think  
and act  
independently in  
the future.

Pursue  
interest and  
joy of growth.





# 01

## Manga for Business People



# Business Planning

## Story

After the death of her father, 28 years old Midori takes over a sake brewery that has been in business for generations. Feeling uneasy about the future of her existing business, she tries to start a new business using sake.

However, Midori's idea is met with disapproval within the company, and she becomes very upset. As Midori is venting her anger, Koshino appears and points out that Midori's planning is lax, and he challenges her to create a convincing business plan. With Koshino's guidance, Midori creates a more concrete and realistic business plan and succeeds in attracting investors for her business.

## Concepts and Theories

Entire process of formulating and implementing a business plan is introduced. Business planning tools such as Idea Generation and Evaluation, Business Model Canvas, Marketing Plan, Proforma Balance Sheet, Cash Flow Analysis are introduced and implemented in the story. Readers can easily understand and follow how to analyze current situations, formulate and assess viable strategic options into a business plan, through real life situation, with Manga style.



**Target** The book is suitable for college level, entry level business planning managers and entrepreneurs.

**Extent;** 278 Pages

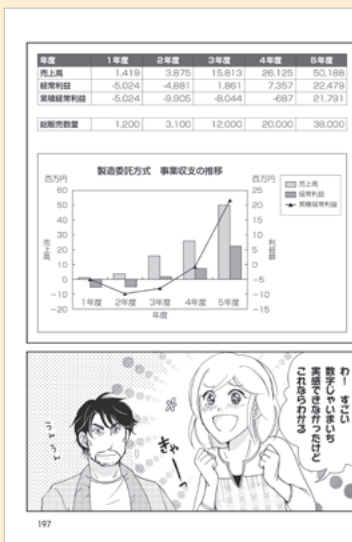
**Size;** 147mm x 210mm

**Illustrations;** Yes, Black & White Illustrations, Diagrams

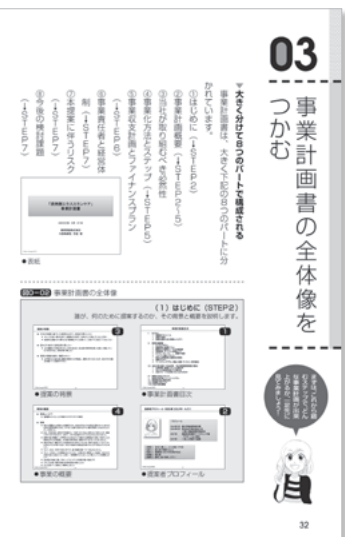
**Material;** Block Copy

24<sup>th</sup> Printing

Translated in Traditional Chinese



33



32



**Target** This book is suitable college level and entrepreneurs, who need knowledge of business models before reading introductory books for business.

**Extent;** 240 Pages  
**Size;** 127mm x 188mm  
**Illustrations;** Yes, Black & White  
**Illustrations, Diagrams,**  
**Material;** Block Copy  
**1<sup>st</sup> Printing**

# Business Model

## Story

Ai works as a handy right hand of a young start up CEO, Samaki, and together they successfully enlisted their company. However, Ai feels she is still lacking something. Samaki, thinking highly of Ai, challenges her to start her own business within 4 months.

With constructive tips from her venture capitalist husband, Togo and her IT engineer friend Ume, Ai begins extensive field research, designed and kept improving her business model, as she went through more research and discussions.

With her passion, Ai successfully sets up her own start up within 4 months but kept on challenging herself and the company to establish a strategic advantage and differentiation over their competitors.

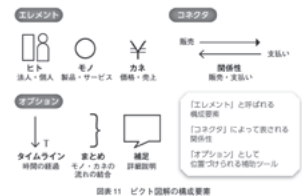
## Concepts and Theories

This book covers the steps of creating a new business with appropriate business strategy and business model.

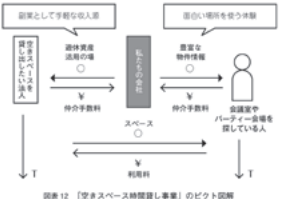
The book goes through basic steps of Lean Startup, and covers topics as such as Business Model Canvas, MVP, VOC and Niche Strategy. Dilemma strategy, Cooperative strategy, Sharing economy, and Visionary leader. Readers can easily understand and follow the ideas and instructions through real life situation, with Manga style.



●「コネクタ」によって表れる関係性  
 関係性は2種類の矢印によって表されます。モノの販売は矢印を単独でつなぐ矢印で、その対象としてのタネの矢印は矢印の先を指す矢印で表現されます。



図表 11 ビット図解の構成要素



図表 12 「空きスペース時間貸し事業」のビット図解





# Productivity Improvement



**Target** The book is suitable for college level, entry level business managers.

**Extent;** 223 Pages  
**Size;** 127mm x 188mm  
**Illustrations;** Yes, Black & White  
**Material;** Block Copy  
**1<sup>st</sup> Printing**

## Story

Mikano, a 26-year-old manager, is assigned as the company's internal productivity improvement leader, by the CEO. Bewildered by the CEO's sudden directive, she begins by identifying the tasks of the sales department, but is troubled by the resistance of many in the workplace, making it difficult for the project to proceed.

In the midst of all this, Mikano happens to meet a management consultant, and following his advice, she is able to properly assess the current situation.

Mikano successfully streamlines unnecessary jobs to increase productivity, and introduce a new way of doing work, while persuading the opposing members.

## Concepts and Theories

Entire process of formulating and implementing productivity improvement project from current process assessment to reorganization is introduced. Also covered are Creating Activity List and Incident List, Classifying Activities to Change Levers (Strengthen, Maintain, Streamline, Reduce or Eliminate) and How to Deal with Resistance.

Readers can easily understand and follow how to analyze current situations, formulate and implement productivity improvement schemes, through real life situation, with Manga style.

**03 生産性を上げる4つのフェーズ/8つのステップ**

本書では、チームの生産性を上げるための活動を次の4つのフェーズ/8つのステップで紹介しています。(図表参照)

■生産性向上4つのフェーズ

- (1) 現状把握フェーズ
- (2) 検討フェーズ
- (3) 実行フェーズ
- (4) 浸透フェーズ

■生産性向上8つのステップ

- ① 業務を洗い出す
- ② 無駄に気づく
- ③ 改善案を考える
- ④ 無駄に気づく
- ⑤ 標準化する
- ⑥ 改善案を実行する
- ⑦ 取り込み確認する
- ⑧ やってみる

この4つのフェーズ/8つのステップを回していくことで、そのチームにおける生産性を段階的に健康診断(測定)し、改善活動が継続的に行われるようになります。

各フェーズの活動のポイントは次のとおりです。

001 Part1 現状把握フェーズ





**Target** The book is suitable for people of all levels who seek to increase inter-personal relationships and become a good communicator.

**Extent;** 206 Pages  
**Size;** 127mm x 188mm  
**Illustrations;** Yes, Black & White Illustrations, Diagrams,  
**Material;** Block Copy  
**16<sup>th</sup> Printing**  
 Translated in Traditional Chinese

# Active Listening

## Story

Izumi, who works at city hall, is assigned to new information service department, that newly elect mayor started. The department is flooded with requests or harsh claims of citizens. One day, mayor saves Izumi's day by taking part of her place against a furious citizen. Mayor reveals, he successfully used his "Active Listening Skill", which turned raging claimer into smiling and content person. Izumi quickly learns and puts Active Listening into practice, dramatically improved her inter-personal relationship in her work environment, community and family.

## Concepts and Theories

Introduce advantages and tips of Active Listening skills through Manga case study. Shows tips such as being better listener than talker, sympathize rather than agree, observation of underlying speaker's objectives are introduced. The book helps readers improve communication skills through Active Listening by giving real case examples, Do's and Don'ts through very easy to understand Manga style.

二階堂さんが最終に西野さんの話を理解しようとしたことがまずさようでした。テクニックを使えば万般解決すると思っていましたから、西野さんの気持ちもできるだけ彼女の身になってありありと想像して感じるといふことはなく、単にテクニックを使うだけというふうになりました。残念ながらあれでは無理なんです。かといって西野さんは怒り出したのです。

**相手にレトリックを貼らない**

また、二階堂さんが失敗したもう一つの理由は、西野さんについて「アレイマー」というレトリックを貼って対応したことです。

私たちが誰もが、自分独自のものの見方、感じ方をもっています。ですから、西野さんが行ったように、西野さんのことを二階堂さん自身の見方の見方の延長線上に無理に当てはめて、勝手に想像するのではなく、相手についての印象は尊重し、とにかく相手自身をそのまま受けとるべく、相手の持っている「何となく」を「何となく」ありありと受けとらうとするのが「レトリック」です。それは、聞き手が話していることを「何となく」受けとる「レトリック」ではなく、「レトリック」を貼ることは正反對のことであります。



# Anger Management



## Story

Shiori, a young banker, is appointed as a project leader for innovative new project. Very excited at first, but soon she becomes very disappointed and furious with rage that her team is not cooperating with her. Emotions betrays her expectations from her bosses, and Shiori seriously starts to worry about her career.

Umehara, who is a regular customer at Shiori's fathers noodle restaurant, sees Shiori taking it out at her father, and suggests Shiori to control her emotions with Anger Management tips.

As Shiori tries Anger Management tips, she starts to observe her peers much objectively, and understand their underlying intentions of their actions, which helped her improve her relations with them. Shiori, herself is very surprised with the change in her but also very pleased with the positive change that brought about.

**Target** The book is suitable for people of all levels who seek to increase inter-personal relationships and become a good communicator.

**Extent;** 214 Pages

**Size;** 127mm x 188mm

**Illustrations;** Yes, Black & White Illustrations, Diagrams,

**Material;** Block Copy

15<sup>th</sup> Printing

Translated in Traditional Chinese

## Concepts and Theories

The book covers valuable tips of Anger Management, a psychological training to proactively accompany with anger. It covers topics such as, How anger occurs, Expectation and anger, Tips on how to control anger (Scaling, Count back, Coping), Taking Anger Logs, How to communicate with peers, Express and receive frustrations and etc.

The real-life case study, in Manga style and supplemental explanations are very useful to help readers easily understand the theory and help them try the theory into practice.

怒りをさぐる	
<p>【01】</p> <ul style="list-style-type: none"> <li>・ 部下が閉口スを繰り返す</li> <li>・ 仕事の量</li> </ul>	<p>【02】</p> <ul style="list-style-type: none"> <li>・ 洗濯 長い行列</li> <li>・ クレーム電話がかかってる</li> <li>・ 人事</li> </ul>
<p>【03】</p> <ul style="list-style-type: none"> <li>・ 部屋が暗かっている</li> <li>・ 休日が過ぎない</li> </ul>	<p>【04】</p> <ul style="list-style-type: none"> <li>・ 高級職業が選んでいる</li> <li>・ 近所のコンビニの店員の態度が悪い</li> </ul>

「なんで私がこの上司のもとで働かなくてはいけないのか」  
 「なんでクレーム電話がかかってくるのか」  
 「毎日の通勤電車が混んでいるのがイヤ」 どうにかならんのか」  
 「家の近所にイライラする」  
 これらは、先ほどの身近な人へのイライラとは少し性格が違ってくるようです。  
 考えださなくても入念に考えれば多数の問題は思い通りにはなりません。また、あなた  
 がいくら悩んでも、明日からクレームの電話やクレーム電話がなくなることはほぼ間違いな  
 くはないでしょう。このように、世の中には自分の立場ではどうにもならぬ「コントロール  
 できない」ことがたくさんあります。ですから、自分の力でどうにかするよりも、ならない  
 が、それらを見極め、怒りを必要以上に大きくないことが大切です。

◎怒りの元とストレスの原因を整理する

では、ここで実際に怒りのもとやストレスにならなうことを整理する方法を紹介し  
 ます。それらの原因だとおぼわれることを書き出します。続けて、その状況は自分の力  
 を変えられるのか(コントロールできるのか)を明らかにする(コントロールできない

# NLP (Neuro Linguistic Programming) Communication

## Story

28-year-old Anri, suddenly finds herself in a position to succeed her father's supermarket business, but are very disappointed that none of her previous work experience as a project leader in a leading fashion company is paying off, and feels out spaced by her employees. Her father brings in a consultant to help Anri, not with business but her communication skill. Together Anri works on her communication using NLP tools, which decreased misunderstanding, increased trust with her employees, and even helped her to improve issue solving skills. Improved communication quickly spread to her employees with customers, which led to a stable business turn around.

## Concepts and Theories

The book introduces theories such as NLP's basics models in communication, Mechanism of miscommunication, Meta-Model; a model of gathering information and challenging person's language and underlying thinking, Milton-Model; a communication model to transform listener to be more receptive and open to ideas.

The book helps readers improve communication skills through NLP method by giving real case examples, Do's and Don'ts through very easy to understand Manga style.



**Target** The book is suitable for people of all levels who seek to increase inter-personal relationships and become a good communicator.

**Extent;** 254 Pages

**Size;** 127mm x 188mm

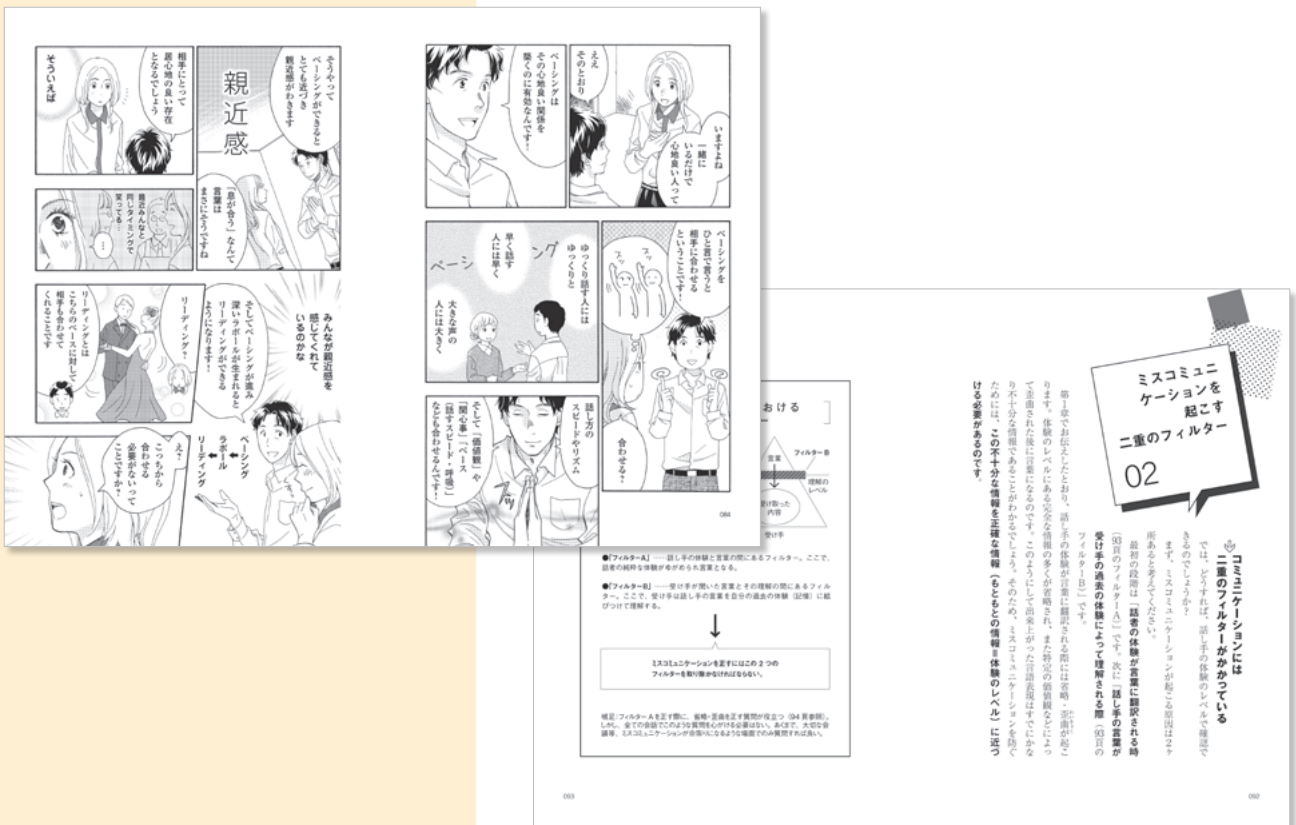
**Illustrations;** Yes, Black & White

**Illustrations, Diagrams,**

**Material;** Block Copy

20<sup>th</sup> Printing

Translated in French, Simplified Chinese and Traditional Chinese







# Cognitive Behavioral Therapy

## Story

Rika has been working for an advertisement agency for 5 years, but she begins to suffer from mild depression after her sudden transfer to a subsidiary company. Frustrated about herself, and fell into a bad spiral, Rika finds herself in a position where her work and personal life are going nowhere.

Then one day, her pet cat, Haru, surprises Rika, by starting to talk to her. In fact, the spirit of a veteran psychotherapist who had been in a car accident transferred to the cat Haru and began to unravel Rika's emotional wanderings. Following Haru's advice, Rika begins to objectively look at her own behavior and thinking habits, to identify the factors that lead to her inner conflicts, and to start devising ways to avoid falling into the pitfalls of her mind.

Rika eventually overcame her conflict and learned to obtain a stable mental balance.

## Concepts and Theories

Entire process of cognitive behavioral therapy is introduced.

Topics covers tips on how to observe yourself objectively, tips on how to take note of your schedule for observation, how to sort out the situation, and how to set your goal (SMART), which all helps you to begin right mental balance.



**Target** The book is suitable for all levels above college students.

**Extent;** 240 Pages  
**Size;** 127mm x 188mm  
**Illustrations;** Yes, Black & White Illustrations, Diagrams,  
**Material;** Block Copy  
**22<sup>nd</sup> Printing**



項目	内容
1 目標設定	「認知行動療法」の目的を明確にする。具体的な目標を設定し、達成可能な範囲で設定する。
2 問題の整理	問題の整理を行う。問題の整理を行うことで、問題の整理を行うことが可能になる。
3 問題の解決	問題の解決を行う。問題の解決を行うことで、問題の解決を行うことが可能になる。
4 問題の再発防止	問題の再発防止を行う。問題の再発防止を行うことで、問題の再発防止を行うことが可能になる。
5 振り返り	振り返りを行う。振り返りを行うことで、振り返りを行うことが可能になる。

「認知行動療法」の目的を明確にする。具体的な目標を設定し、達成可能な範囲で設定する。

問題の整理を行う。問題の整理を行うことで、問題の整理を行うことが可能になる。

問題の解決を行う。問題の解決を行うことで、問題の解決を行うことが可能になる。

問題の再発防止を行う。問題の再発防止を行うことで、問題の再発防止を行うことが可能になる。

振り返りを行う。振り返りを行うことで、振り返りを行うことが可能になる。



**Target** The book is suitable for all leaders and managers, who seeks to train team members and build a good team.

**Extent;** 224 Pages  
**Size;** 127mm×188mm  
**Illustration;** Yes, Black & White Illustrations, Diagrams  
**Material;** Block Copy  
 4<sup>th</sup> Printing  
 Translated in Traditional Chinese

# Effective Leadership

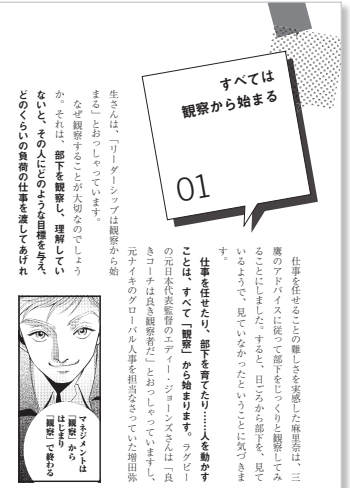
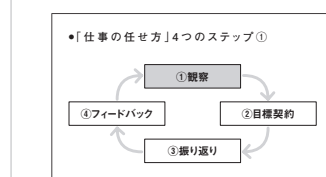
## Story

Marina is a new manager at a company that runs a restaurant referral website. One day, one of her reports quits with the parting words "I don't want to work for you!" This leaves her with three remaining team members: Sengoku, who quietly does only what is assigned to him; Momota, who is raising a child and has limited working hours; and Kazuno, who has an easily bruised ego but lacks the ability to get things done.

Marina struggles to communicate with her team until one day, at a cooking class, she meets a man named Makita who gives her some valuable advice: "A manager's only job is delegation." Building on this insight, Marina begins assigning work according to each team member's strengths and weaknesses, and gradually learns to nurture their abilities and unite the team toward a common goal.

## Concepts and Theories

Many new managers are unsure how to develop the capabilities of their reports and increase team productivity. The shift in mindset from delivering results yourself to drawing results from a team can be challenging, and managers often feel tempted to take over tasks from team members and complete them themselves when things get difficult. This book explains how to nurture individual team members by delegating work using a four-step process: observation, agreement on goals, reflection, and feedback. Repeating these four steps helps employees develop their capabilities, making your team more productive. The unique manga presentation makes its lessons about communication and real-life implementation clear and relatable for greater effectiveness.



# 5S in Operation Management

## Story

Yui took over his father's doughnut factory following his father's sudden death. After visiting the factory for the first time in several years, she was surprised to find a factory that had many problems with production efficiency and hygiene and regularly received complaints from customers. Yui decided to improve the factory environment with the help of her cousin Ryosuke, a 5S consultant. However, she faces strong opposition from employees including the factory manager Furukoshi and problems occur one after another. Yui persuades significance of 5S to all employees and tackles with improvement of factory environment.

## Concepts and Theories

The 5S method: Sort, Set, Shine, Standardize and Sustain, which was born in Japan's numerous production sites, has been introduced in every workplace in Japan as the basis for everything. The reason why 5S is so popular is that it is easy to understand and apply in the workplace and the results can be easily confirmed. In addition, we cannot overlook the effect of naturally developing human resources as we continue our activities.

However, there are several difficulties to overcome in promoting 5S, such as resistance from the front line upon introduction, and these obstacles make it difficult to incorporate 5S into the workplace.

In this book, we will explain the problems and solutions that everyone encounters in promoting 5S activities, as well as tips on how to smoothly incorporate them into the workplace.



**Target** The book is suitable for all people who seeks to improve workplace environment in manufacturing.

**Extent;** 240 Pages

**Size;** 127mm×188mm

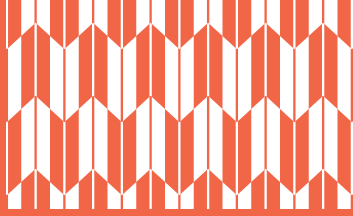
**Illustration;** Yes, Black & White Illustrations, Diagrams,

**Material;** Block Copy

2<sup>nd</sup> Printing

Translated in Traditional Chinese

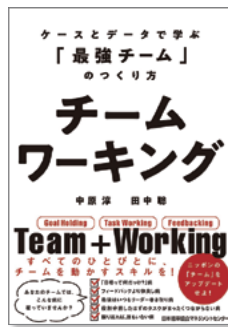




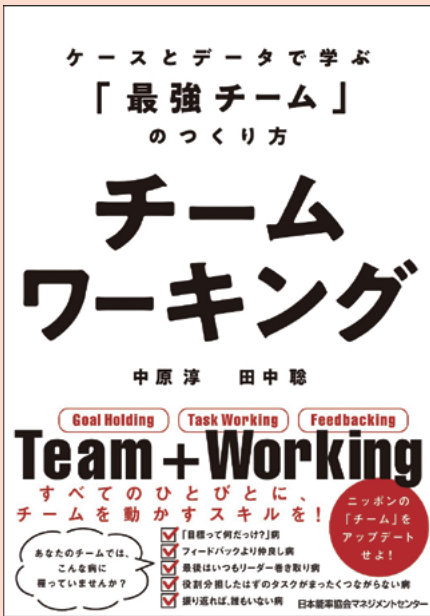
JMA Management Center  
Rights Guide 2023

# 02

## JMAM's Books for Business people







# Team+Working

This book is a practical guide to learning the skills of teamwork. The world is full of problems that cannot be solved alone. Society is built on teamwork—and the era in which a single excellent leader was enough for a team to succeed is long past. What is needed today is “teamworking,” with all team members making smart, coordinated contributions while thinking and acting independently.

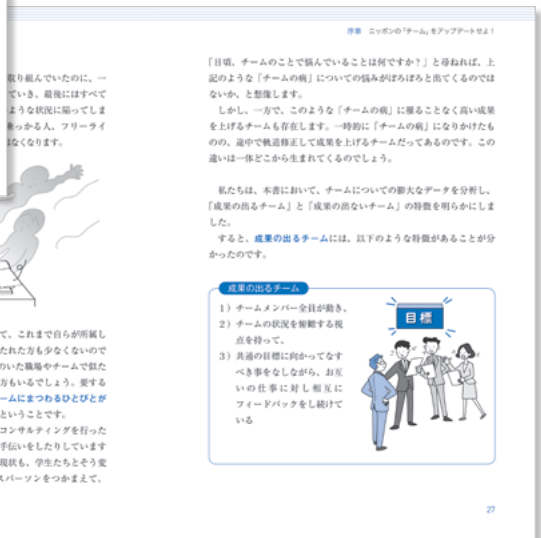
This book teaches the perspectives needed for teamworking—team perspective, all-leader perspective, and dynamic perspective—and the vital behavioral principles of Goal Holding, Task Working, and Feedbacking. The case studies and data are from Japan, but the concepts will prove invaluable for teams in any country.

## Contents

- Introduction: Japanese Teams Need Updating!
- Chapter 1: Why the Japanese Workplace Stopped Working
- Chapter 2: Teams Are Always Moving and Changing: What is Teamworking?
- Chapter 3: Don't Set Goals, Hold Them: The Data-Based Case for Goal Holding
- Chapter 4: Hunt Down the Problem to Be Solved: Task Working
- Chapter 5: Communicate Your Thoughts Clearly for the Team's Benefit: Feedbacking
- Chapter 6: Teamworking Skills for Everyone!

**Target** The book is suitable for people who seeks to train team members and build a good team.

**Extent;** 232 Pages  
**Size;** 148mm×210mm  
**Illustration;** Yes, Black & Blue Illustrations, Diagrams,  
**Material;** Block Copy  
**5<sup>th</sup> printing**





# The Smart Factory Design Handbook

As digital technology evolves, manufacturing must successfully incorporate new platforms and services to create new value. The most important factor in building a smart factory is setting goals, which begins with deciding what the factory is meant to achieve. These goals differ from company to company and factory to factory, making tailored design essential.

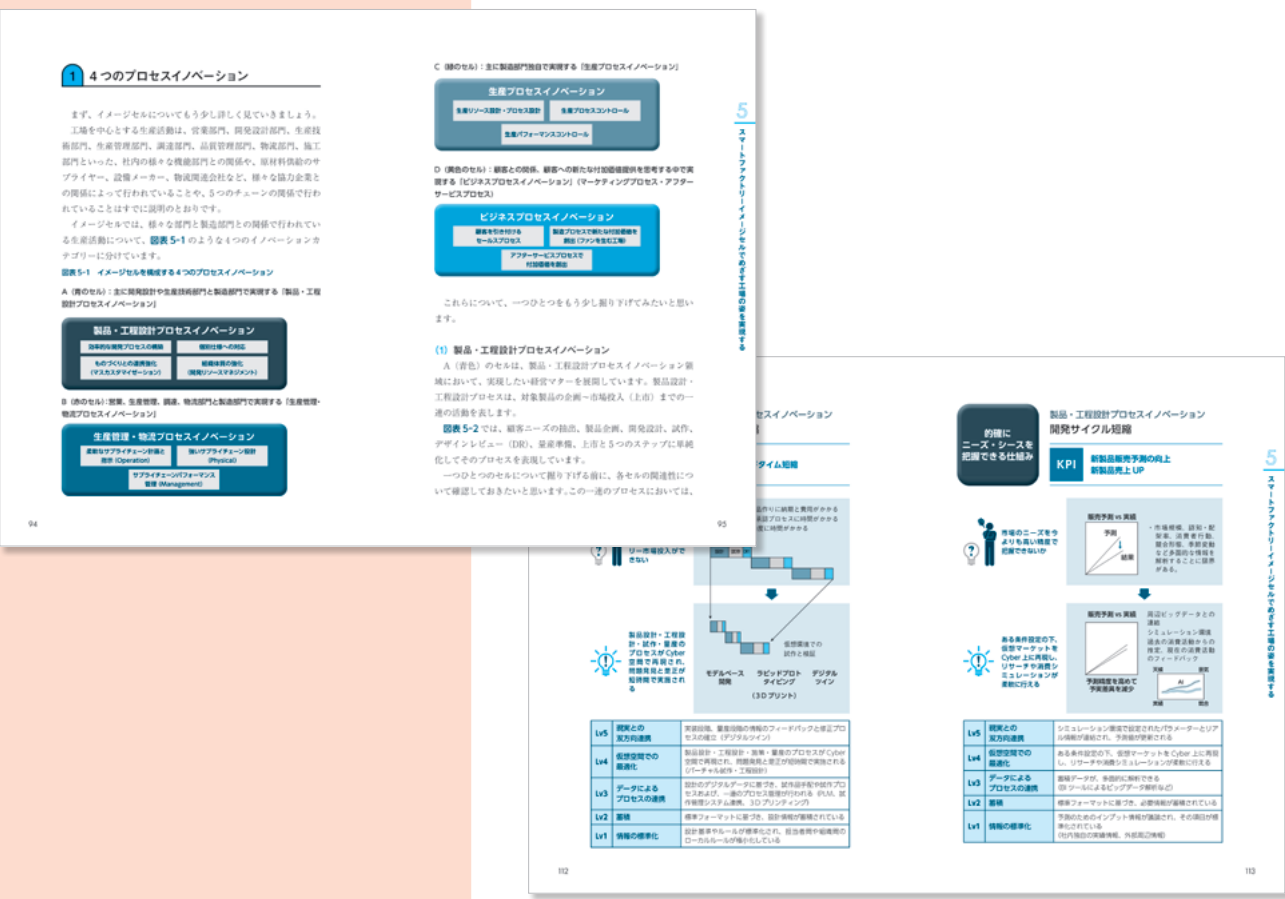
This book is a practical guide to designing smart factory processes, from concept design to implementation. It offers a new framework for creating the smart factory your company needs using the 50 smart factory image cells included as templates. You will learn to construct a vision of your optimal production system by considering which cells to adopt and how, guiding you toward the ideal smart factory for your company.

**Target** The book is suitable for people who seeks to build efficient factory or plant in manufacturing.

**Extent;** 272 Pages  
**Size;** 148mm×210mm  
**Illustrations;** Yes, Black & Blue Diagrams,  
**Material;** Black Copy  
**1<sup>st</sup> Printing**  
 Translated in Simplified Chinese

## Contents

- Chapter 1: Changes and Challenges for the Manufacturing Industry
- Chapter 2: Acceleration of DX is the Key to Building Smart Factories
- Chapter 3: Solving On-Site Issues through Trial and Error
- Chapter 4: Converting Existing Facilities into a Smart Factory
- Chapter 5: Designing the Factory of Your Dreams with Smart Factory Image Cells
- Chapter 6: Takuetsu Plant: A Method for Designing Smart Factories
- Chapter 7: Smart Factory Design Case Studies
- Chapter 8: DX Human Resources Supporting Smart Factory Design
- Chapter 9: Next Steps in Smart Factory Design





**Target** The book is suitable for all people involved in manufacturing.

**Extent;** 224 Pages  
**Size;** 127mm×188mm  
**Illustration;** Yes, Black & Green Diagrams,  
**Material;** Block Copy  
**1<sup>st</sup> printing**

# Basics of Monozukuri: On-site Kaizen, Quality Management, and Health and Safety

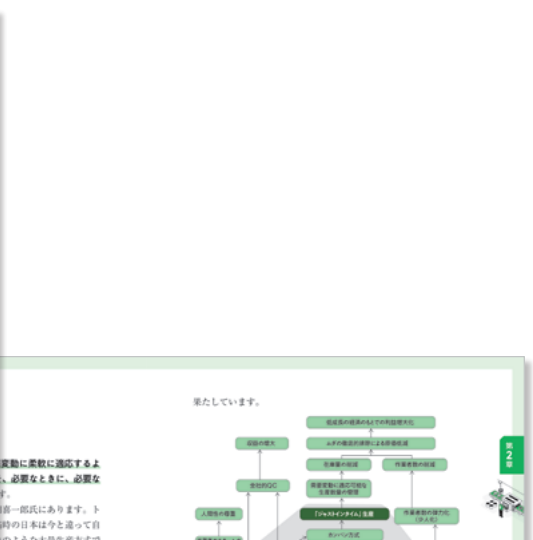
The business environment for manufacturing is changing dramatically. New business models utilizing IoT and AI are emerging, and manufacturing itself is undergoing a transformation.

However, technologies like IoT and AI are only tools. It remains important to understand the basics of manufacturing and master the concepts and methods needed to identify and solve problems in factories and workplaces.

This textbook, written by experts with deep experience in providing guidance for production and manufacturing sites, covers the essentials of on-site improvement, quality control, and health and safety—the fundamentals of manufacturing. With clear explanations, summaries of key points, and a wealth of illustrations and diagrams, it is suitable for employees newly assigned to manufacturing section as well as leaders and managers responsible for training subordinates and junior employees.

## Contents

- Chapter 1: Fundamentals of On-site Improvement 1: Aims and Methods of On-site Improvement
- Chapter 2: Fundamentals of On-site Improvement 2: Broadening the Perspective of On-site Improvement
- Chapter 3: Basics of Quality Control 1: The QC Story and the Seven Tools
- Chapter 4: Basics of Quality Control 2: Quality Control Practices
- Chapter 5: Health and Safety Basics 1: Basics of Health and Safety
- Chapter 6: Health and Safety Basics 2: Continuing Health and Safety



自動車を造ることは不可能でした。そこから考えられたのが「必要なものを、必要なときに、必要なだけ」という限られた台数を効率的に生産するやり方でした。

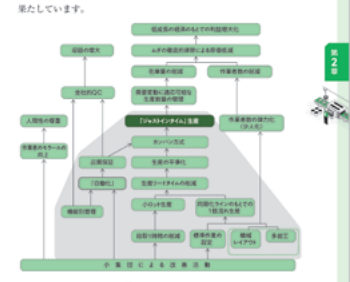
その試みは戦争によって中断しますが、第二次世界大戦後に「自動車先進国アメリカに追いつけるようになりたい」という思いから生まれたのが、トヨタグループの始祖・豊田佐吉氏が自動織機の生産にあたって考案した自動化（不良が出たら機械が自動的に止まる仕組み）と、JITを組み合わせたことでムダを省いた効率的な生産が可能になりました。

「トヨタ生産方式」です。

1970年から大野耐一氏を中心に、トヨタの工場での取り組みが始まり、今や自動車業界だけでなく、製造業全般、さらには製造業以外の分野でもその仕組みや考え方が取り入れられるほどになっています。トヨタ生産方式はアメリカなどでも広く利用され、「リーン生産方式」とも呼ばれています。

自動車業界発のつくり方としては、フォードの創業者ヘンリー・フォード考案の同じものをまとめて安くつくる「大量生産方式」が最終のイノベーションとすれば、限られた数を安くつくる「限量生産」への移行が可能にしたトヨタ生産方式が二つのイノベーションといえます。

JITは、トヨタ生産方式を支える二本の柱の一本として重要な役割を

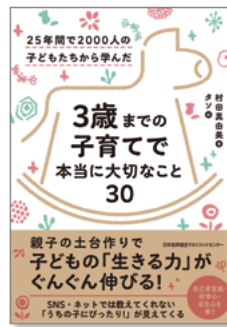


具体的行動 ②  
トヨタを成長させたJITについて理解しよう。



# 03

## JMAM's Books for Children and Parents





**Target** This book is suitable for parents with children ages 0-6.

**Extent;** 160 Pages  
**Size;** 148mm×210mm  
**Illustration;** Yes, Black & Red Illustrations, Diagrams,  
**Material;** Block Copy  
**2<sup>nd</sup> Printing**

# Raising a Talented Kids By Montessori & Reggio Emilia Education

Many parents want to develop their children's talents as much as possible but feel that they do not have the time or do not know what to do. Based on the essence of Montessori and Reggio Emilia education, this book provides small ideas to turn ordinary, everyday life into an intellectual education that nurtures children's intelligence, sensitivity, and self-esteem.

Difficulties that occur in childcare may be signs that a child is growing properly. If we do not overlook these signs and encourage the child's development, we can bring out the child's genius. This book provides small ideas for the living environment, play, and daily life that parents can make according to their child's developmental stage. By simply incorporating these ideas into your daily life, you can develop your child's "genius", and the frustration of childcare will be replaced with "My kid is amazing!"

## Contents

- Part1 Frustration turns into "My kid is amazing!": Bring out the genius in your child
- Part2 Seven points to bring out your child's genius
- Part3 How to bring out the genius in your child by developmental stage



# Montessori at Home for Children with ADHD

The Montessori method is often misunderstood to be a form of early childhood education, but it was originally developed to support children with developmental delays. This book provides Montessori exercises suitable for home and preschools for parents and caregivers concerned about the development of the children in their care.

Children with ADHD or developmental issues may struggle in group activities and learning situations. Sensory integration is the key to solving these problems. Child development is like a pyramid, and grasping the importance of physical development as a foundation and solving sensory problems will always lead to development and learning in the long run. The methods described in this book will help children with developmental issues experience ever more "I did it!" moments.

## Contents

Chapter 1: Why Is Montessori Education Perfect for Children with Developmental Issues?

Chapter 2: Learning that Builds on Strengths

Chapter 3: Rikki's plusmonte in Practice

Chapter 4: Parents Need Fulfillment Too



**Target** This book is suitable for parents with children who may have developmental problems.

**Extent;** 248 Pages

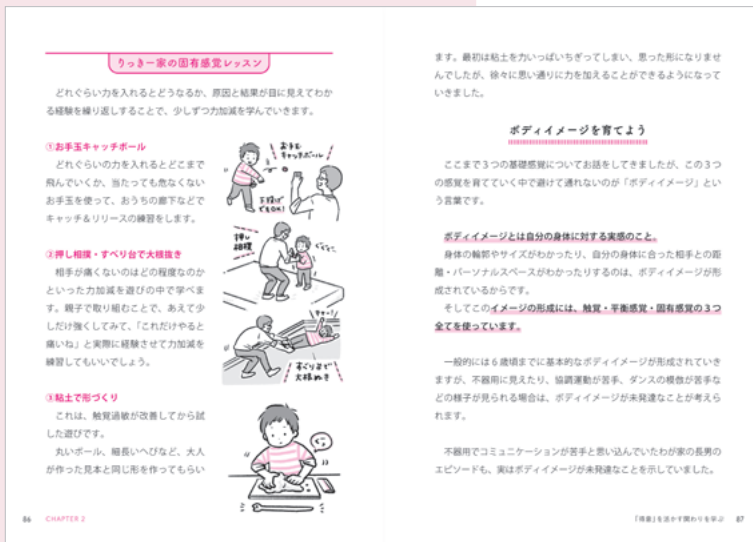
**Size;** 148mm×210mm

**Illustration;** Yes, Black & Red

Illustrations, Diagrams

**Material;** Block Copy

3<sup>rd</sup> Printing



# Peak Condition: Helping Your Child to Succeed Under Pressure

All parents want their children to live up to their full potential in every situation, but how can they help their children do this?

In 2021, Japan won its first gold medal in mixed doubles table tennis at the Tokyo Olympics, along with medals in the team and individual competitions. This success is at least partly attributable to increasing emphasis on development from an early age.

Author Ayako Habu is a former leader of the JOC Elite Academy, which supports future Olympic athletes. In this book, she explains how to help children perform at peak condition and achieve their full potential under pressure. The methods provided are useful not only in sports but also in examinations, competitions, and any other situations where results depend on children being in peak condition.

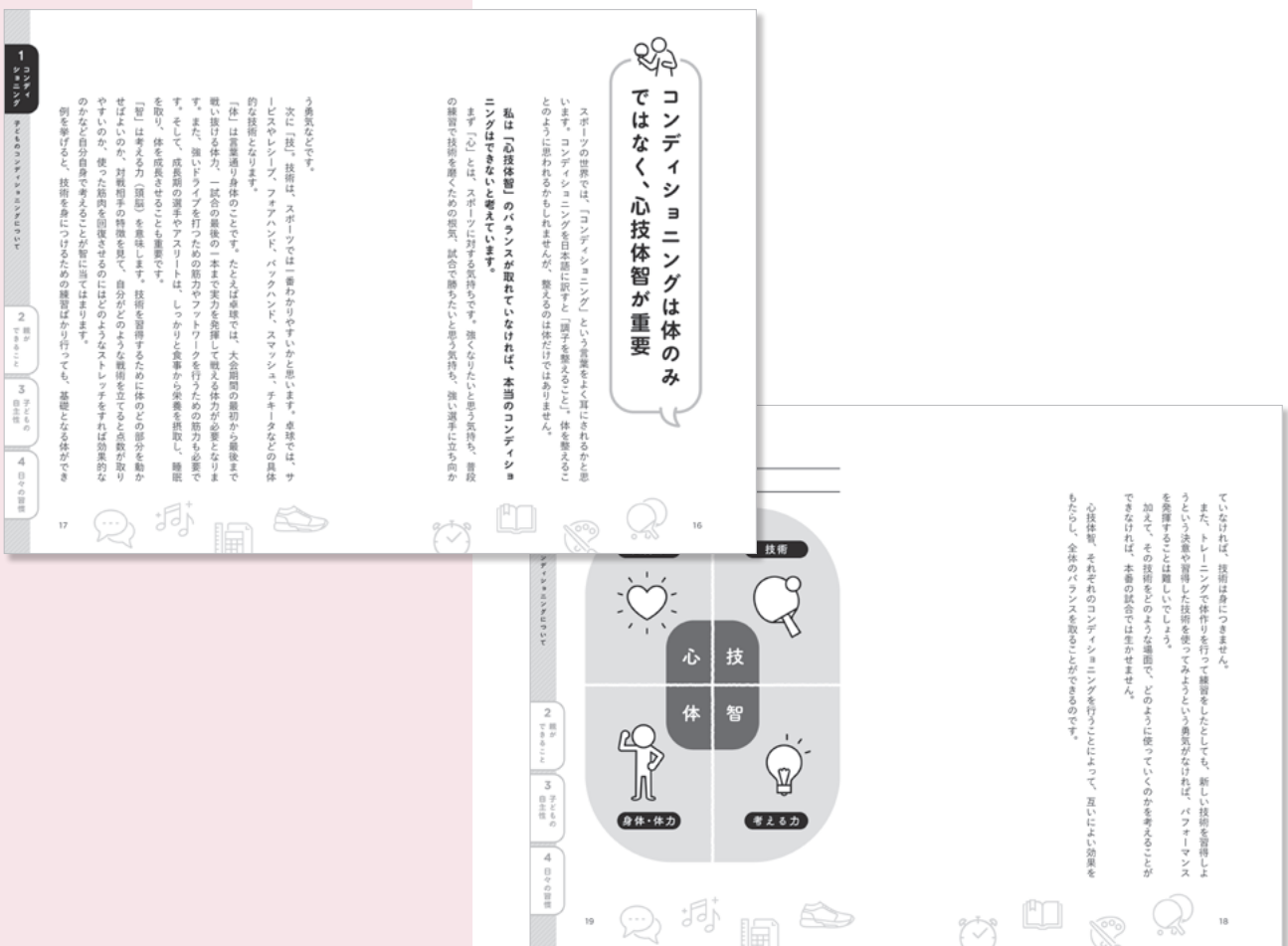
## Contents

- Chapter 1: Conditioning for Children
- Chapter 2: How Parents Can Help Children Achieve Results
- Chapter 3: Independent Children Perform Better Under Pressure
- Chapter 4: Conditioning Is About Daily Habits



**Target** This book is suitable for all parents who want their children to succeed.

**Extent;** 208 Pages  
**Size;** 127mm×188mm  
**Illustration;** Yes, Black & White  
 Illustrations, Diagrams  
**Material;** Block Copy  
 1<sup>st</sup> Printing

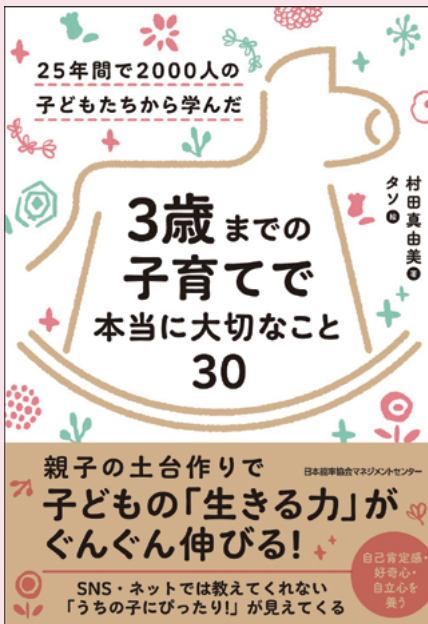


# 30 Important Lessons For Parents of Under-Threes

The brain drives both body and mind, and 80% of its development is completed by the age of three. The first years after birth are when the foundation of a child's personality is established, making them a vital period for childcare. However, many parents find themselves so busy with the daily requirements of parenting that they are unable to offer the early care they wished to, a situation they later regret.

What children in the first years of life need is not education but rich hands-on experiences using all five senses. These experiences help children acquire a sense of caring for others, a willingness to do their best, a cooperative spirit, and social skills that can be nurtured in relationships with others and group activities. These characteristics add up to what might be called a "zest for life."

Author Mayumi Murata, has cared for some 2,000 children over the past 25 years. In this book, she introduces 30 ways to help children under the age of three develop this "zest for life," with exercises that can be fit into even the busiest schedules.



**Target** This book is suitable for all parents with children ages 0-3.

**Extent;** 240 Pages

**Size;** 127mm×188mm

**Illustration;** Yes, Black & Red

**Illustrations, Diagrams**

**Material;** Block Copy

**3<sup>rd</sup> Printing**

## Contents

Chapter 1: Learning to Be Moms and Dads

Chapter 2: All You Need to Know! Basics of the Child Lifestyle

Chapter 3: Useful in Emergencies! Improve Your Parent-Child Skills

Chapter 4: Nurturing Your Child's Individuality

Chapter 5: What Should I Do When . . . ? Q&A

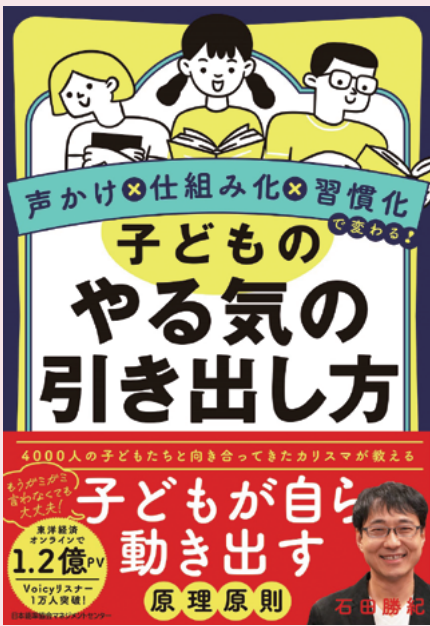


# How to Motivate Your Kids

Parents want their children to take action on their own without being nagged. Unfortunately, frustration or anxiety spurs many parents to do or say things that actually demotivate their children, creating a vicious cycle. Author Katsunori Ishida has communicated with more than 10,000 parents and 50,000 children and identified five steps to building motivation: self-awareness, knowing reality, changing your words, creating a system, and making it a habit. Climb this five-step staircase and you will see your children show a new sense of motivation.

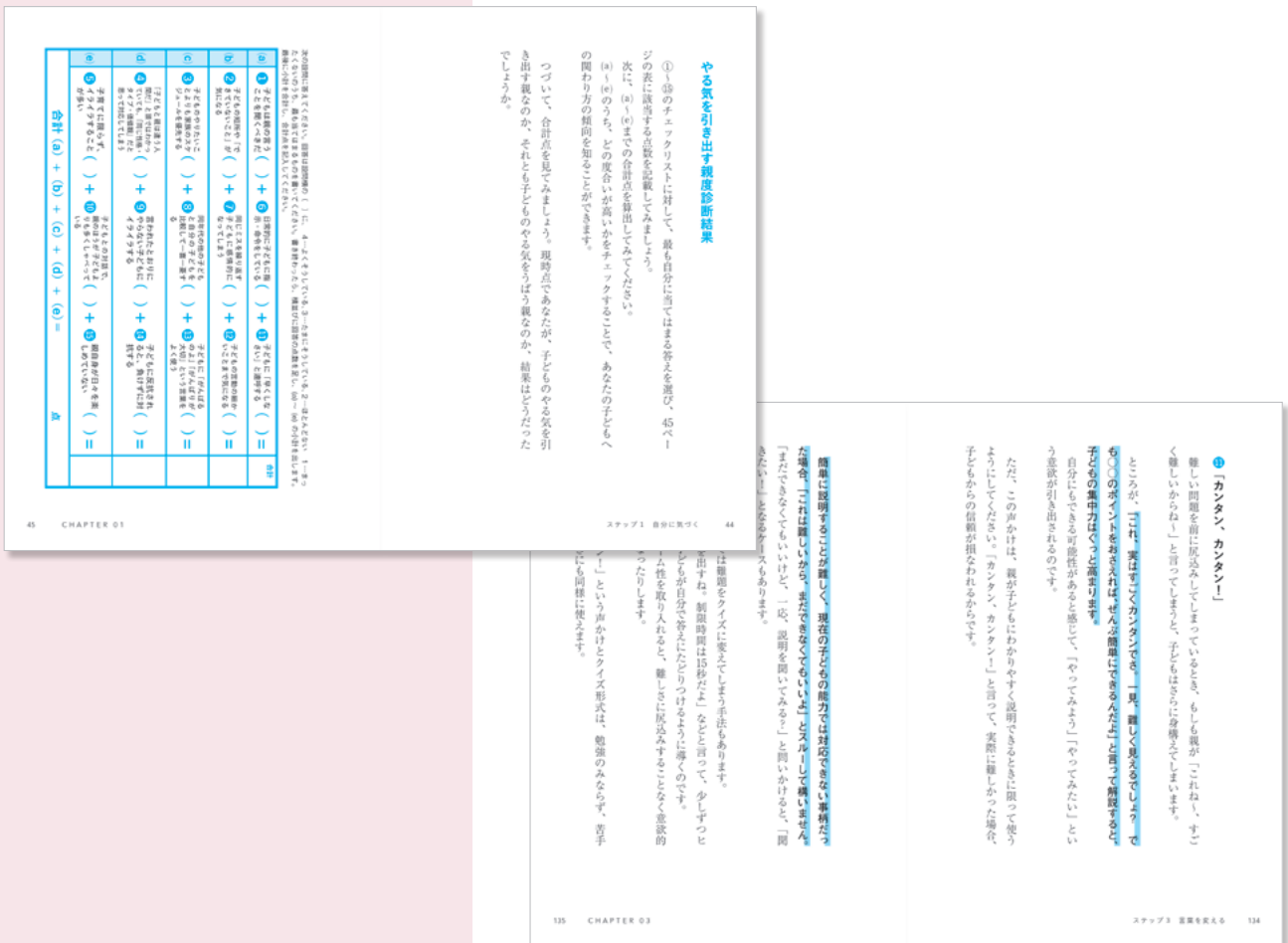
## Contents

- Chapter 1: Step 1: Self-Awareness
- Chapter 2: Step 2: Knowing Reality
- Chapter 3: Step 3: Changing Your Words
- Chapter 4: Step 4: Creating a System
- Chapter 5: Step 5: Making It a Habit
- Chapter 6: Step 0: Restoring Trust



**Target** This book is suitable for all parents who want to motivate their children and increase their independence.

**Extent;** 240 Pages  
**Size;** 127mm×188mm  
**Illustration;** Yes, Black & Blue Diagrams  
**Material;** Block Copy  
**1<sup>st</sup> Printing**



# Everyday Mindfulness for Parents: How to Relax and Enjoy Being with Kids

Many parents are so busy that they feel near-constant stress and pressure. Some end up yelling and getting angry at their children as a result, which leads to self-loathing. Mindfulness can help such parents relax their minds and eliminate their frustrations.

If you thought mindfulness was something that had to be done alone, in a quiet place, think again. The essence of mindfulness is to focus on the here and now, so there's no reason it can't be practiced when there are other people around—even if it has to be in short bursts.

This book contains 60 mindfulness exercises to squeeze into your spare time or even your time with your children. These exercises will help you eliminate the irritability and hazy feelings that lurk in your mind and enjoy being with your child.



**Target** This book is suitable for all parents who want to relieve frustration and face parenting in a positive way.

**Extent;** 200 Pages

**Size;** 148mm×172mm

**Illustration;** Yes, Black & Blue Diagrams,

**Material;** Block Copy

1<sup>st</sup> Printing

## Contents

- Chapter 0: For Parents Trying Their Best: Develop the Skills for Self-care
- Chapter 1: Quiet the Chaos: Develop the Power to Calm Down
- Chapter 2: Get Out of Ruminative Thoughts: Develop the Power to Feel
- Chapter 3: Dispel the Haze: Develop the Power of Acceptance
- Chapter 4: Clear Your Irritability: Develop the Power to Observe
- Chapter 5: Calm Down and Relax: Develop the Power to Let Go
- Chapter 6: Heal Yourself: Develop the Power to Care
- Chapter 7: Live a Feel-Good Life: Develop the Power of Awareness



# Steiner Education Method



**Target** The book is suitable for parents of 3 to 9 years old.

**Extent;** 239 Pages  
**Size;** 127mm x 188mm  
**Illustrations;** Yes, Black & White  
 Illustrations, Diagrams,  
**Material;** Block Copy  
 1<sup>st</sup> Printing

## Story

Sanae, an elementary school teacher for third grade, and a mother of 4 years old, is very exhausted from her work and home, not keeping up to her own expectations to spend quality time with her student and her own child and running out of time.

An old friend from her college, introduces her with Steiner education schooling and arranges her visit. Sanae is fascinated by the school and begins to implement Steiner educational philosophy in her class and at home.

The children becomes much relaxed, self responsive, and proactive in a correct manner.

## Concepts and Theories

Steiner education, also known as Waldorf education, is based on the educational philosophy of Rudolf Steiner, the founder of Anthroposophy. Its pedagogy strives to develop pupils' intellectual, artistic, and practical skills in an integrated and holistic manner. The cultivation of pupils' imagination and creativity in ways that serve their developmental needs is a strong focus.

This book introduces Waldorf education theories through case studies in Manga for quick and easier understanding.

Topics cover theory of childhood development, Steiner's seven year stages of development, and how to provide young people the basis on which to develop into free, morally responsible, and integrated individuals, with the aim of helping young people go out into the world as free, independent and creative beings.









**Target** The book is suitable for parents with young children and is a great guide for life.

**Extent;** 224 Pages  
**Size;** 127mm x 188mm  
**Illustrations;** Yes, Black & White  
 Illustrations, Diagrams,  
**Material;** Block Copy  
 6<sup>th</sup> Printing  
 Translated in Simplified Chinese

# Adlerian Education

## Story

Story introduces 5 families, all having children ranging from 2 to 12. The case studies introduces families where children seemingly not behaving properly, not responding proactively and always seeking for help of their parents, always having quarrels among siblings. It defines causes of such behavior and how Adlerian education can help such issues.

The real-life case study in Manga style, helps readers easily understand Adlerian education can help children gain confidence, and proactively grow on their own pace.

## Concepts and Theories

The book introduces topics such as Improper actions of children and their objectives in 4 stages(Gain interest, Challenge, Retaliate, Lethargy), How believing in your child build their self-confidence, How to build your child's independence and proactivity, How to rightly motivate your child.



「アドラー式教育」は、アドラーの「自己決定論」に基づいて、子どもが自分で決断し、行動し、責任を負うことを目指しています。アドラーは「子どもは自分で決断し、行動し、責任を負うことが、自己決定論の中心です。子どもは自分で決断し、行動し、責任を負うことが、自己決定論の中心です。子どもは自分で決断し、行動し、責任を負うことが、自己決定論の中心です。」





**Target** The book is suitable for parents with young children and is a great guide for life.

**Extent;** 232 Pages  
**Size;** 127mm x 188mm  
**Illustrations;** Yes, Black & White Illustrations, Diagrams,  
**Material;** Block Copy  
 6<sup>th</sup> Printing  
 Translated in French

# Montessori Method

## Story

Mari is a working mother with 3 kids, 5 years old, 2 years old and 1 year old.

Every day is chaotic, with kids running around and not behaving, Mari is very stressed and frustrated.

One day she runs into a very charming lady, who within one minute, captivates her very active one year old daughter to quietly play with her. Mari eagerly approaches the lady for her advice, who happened to be a Montessori educator.

As Mari changes her approach to her kids with Montessori tips, she began to notice significant change of themselves and how they started to calm down, to spontaneously learn and develop by themselves.

## Concepts and Theories

The book introduces basics of Montessori method, 4 evolutionary period "Planes of Development", How to prepare environments for spontaneous learning, What to say or not to say to children that would send them off track from their originality.

Readers can easily learn basics, through real life situation with Manga style.



敏感期の子どもたち	
運動の敏感期	0歳~2歳半 2歳半~4歳半 基本的な動きを獲得する獲得した動きを自分で調整・洗練させていく
秩序の敏感期	0歳~4歳 (2歳前後のピーク) 順序・場所・所有・習慣などが乱されると嫌がるいつもと同じにこだわる
感覚の敏感期	0歳~2歳半 2歳半~5歳 五感を働かせて印象を共ごと吸収する印象を整理して五感を洗練させる
言語の敏感期 (話し言葉 = 音)	前産期~6歳 環境にある言葉を丸ごと吸収できる
言語の敏感期 (書き言葉 = 文字)	3歳~5歳 (4歳前後のピーク) 4歳~6歳 (5歳前後のピーク) 文字を書くことが大好き(複製紙と併用される)文字を語んで理解することが好き
数の敏感期	4歳~6歳 身の回りにある数物にものごとの数を持つ、特に数えることに集中する
文化の敏感期	6歳前後~ 想像力が発達し、より広い世界へ関心が向く

注：年齢の幅や敏感期の期間は文献によりやや異なる場合があります。

力を獲得させるのに役立つだけでなく、それが済めば、その敏感な状態は消えます。それでの特性の、一つの衝動に基づく限られた期間に発達します。』

『モンテッソーリ教育が科学的に教育として行われるのは、こういっていいです。つまり、生物学や大脳生理学、医学的な知識に基づいて子どもを指導した結果、さまざまな発見があったのです。敏感期だけの習得も、しかも短期間で進みます。』

『そして、それはもう、思いません。』

『そのような敏感期があるのかを知っておんけで、子どもの見方が変わり、子どもの敏感期に気づけるようになります。』

『モンテッソーリが考案した主な敏感期は次の通りです。』

# 04

## JMAM's Books for Children





Target Ages 8-12

Extent; 224 Pages  
 Size; 148mm x 210mm  
 Illustrations; Yes, Black and red Illustrations  
 Material; Block Copy  
 5<sup>th</sup> Printing  
 Translated in Korean and Traditional Chinese

# Better Ways to Say It: Positive Rephrasing Everyone Should Know by the Age of 12

Today's children will grow up to share a diverse society very different from the one their parents knew. In a world where everyone's individuality is respected, the ability to communicate clearly, express your opinions, and respect others is of utmost importance.

Children can improve their communication skills by thinking about how their words are conveyed to others and learning to use more appropriate language. Some remarks can hurt others even if there is no malicious intent. The key to preventing this problem is learning to recognize such pitfalls in advance and rephrase statements in positive terms before communicating.

In this book, author Takashi Saito shows how to rephrase everyday negative statements into positive ones. He also covers thinking of other ways to say things in various situations, adopting new perspectives, finding good points, building mutual respect, and communicating without causing trouble. Children will learn to express their feelings with confidence and acquire skills that will serve them for a lifetime.





**Target** Ages 1.8-3

**Extent;** 20 Pages

**Size;** 195mm x 188mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

5<sup>th</sup> Printing

Translated in Thai

# I Did It! Using the Toilet!

This is a picture book to read to young children who are starting toilet training. It is based on the Montessori idea that it is not up to adults to train children to use the toilet on their own, but rather it is up to children to learn on their own. Montessori education emphasizes the importance of teaching children about the real world.

Through this book, children can learn about the discomfort of wetting their pants and the pleasure of using the toilet by themselves. This provides a good example of self-learning and self-identification, as encouraged by the Montessori way of learning.

The end of the book has useful information for parents, making this a fun and effective way to take on the challenge of Montessori toilet training with your child.









**Target** Ages 1.5-3

**Extent;** 20 Pages

**Size;** 195mm x 188mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

1<sup>st</sup> Edition

# I Did It! Brushing My Teeth!

The “Montessori Life Picture Books” series is popular among Montessori educators and parents for its realistic illustrations and faithful depiction of the concepts of Montessori education.

This book, the third in the series, focuses on brushing teeth, a particular concern of many parents. Montessori education emphasizes the importance of children brushing their teeth by themselves.

In the book, a boy tries brushing his teeth by himself. Through his eyes, children learn when to brush their teeth, how to brush, how to gargle afterward, and so on. Although parents help by checking the results and finishing up the brushing process, the experience of brushing their teeth by themselves should encourage children to brush spontaneously.

The end of the book includes tips on how to deal with children who do not want to brush their teeth, routines to get children to say, “I want to brush my teeth!”, and suggestions for creating an environment where children will want to brush their teeth.

This is a book sure to help children develop the habit of brushing their teeth in a fun way.



はじめは ぶくぶく おくちを ゆすぐ

みぎを ぶくぶく ひだりを ぶくぶく

べーっと だすのが  
うがだよ



# How to study by the age of 12



**Target** Ages 8-12

**Extent;** 104 Pages

**Supplement;** 24 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

1<sup>st</sup> Printing

Translated in Simplified Chinese and Traditional Chinese

Many parents may be worried that their children may not be studying hard enough or not doing their homework properly. On the other hand, children, in their own way, are troubled when their parents tell them to study harder, and some of them may even start to hate studying.

This book is a collection of hints to bridge the gap between parents and children and make them love studying.

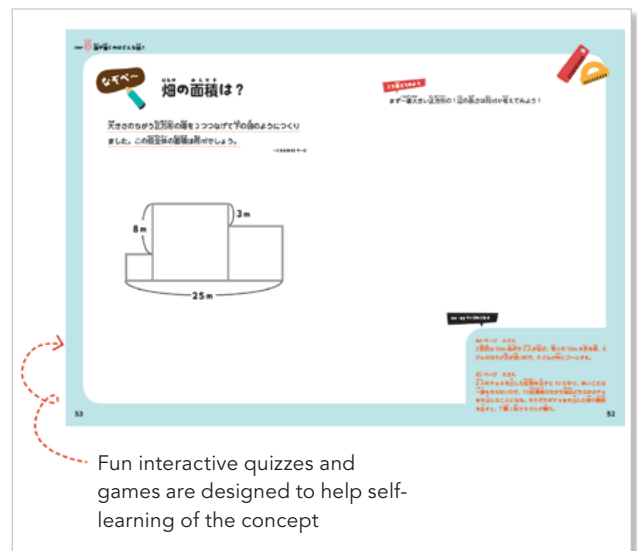
With fun illustrations and easy-to-understand explanations, this book will make your children rethink why they need to study.

The book helps them realize that studying is rather a joy and fun of learning new things, thinking, and being able to do things, which mindset will be useful for the rest of their life.

Easy to understand illustrations summarizes the content



Provides hints and tips with the eye level of children



Fun interactive quizzes and games are designed to help self-learning of the concept

# How to be organized by the age of 12

Many children are scolded by their parents for not tidying up their rooms, leaving their desks messy, or forgetting or losing things. Children have the desire to organize, but they have trouble doing so.

This is a book that will make your child think about why they cannot keep things in order or keep their rooms clean, how to become a better organizer, and when they finish reading it, they will be inspired to try.

From a child's point of view, through quizzes and games, they will realize that acquiring the know-how of organizing and keeping things in order is not only about cleaning their rooms, but also about gaining the know-how of logically organizing one's mind and improving productivity.



**Target** Ages 8-12

**Extent;** 104 Pages

**Supplement;** 24 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

1<sup>st</sup> Printing

Translated in Korean and Simplified Chinese and Traditional Chinese

Easy to understand illustrations summarizes the content



Provides hints and tips with the eye level of children



Fun interactive quizzes and games are designed to help self-learning of the concept

# How to manage time by the age of 12

While parents are frustrated by their children's inability to use time well, children, in their own way, are troubled by their parents' nagging at them when they don't feel like doing what they need to do.

This is a book that will help your child think about how to manage and use time well, how to become a person who can use time well.

From a child's point of view, through quizzes and games, they will realize that learning how to use time well is not only about making a good schedule and not spending too much time on preparation, but also about how to control their own concentration and motivation, which will be useful even as adults as they improve their daily productivity.



**Target** Ages 8-12

**Extent;** 104 Pages

**Supplement;** 24 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

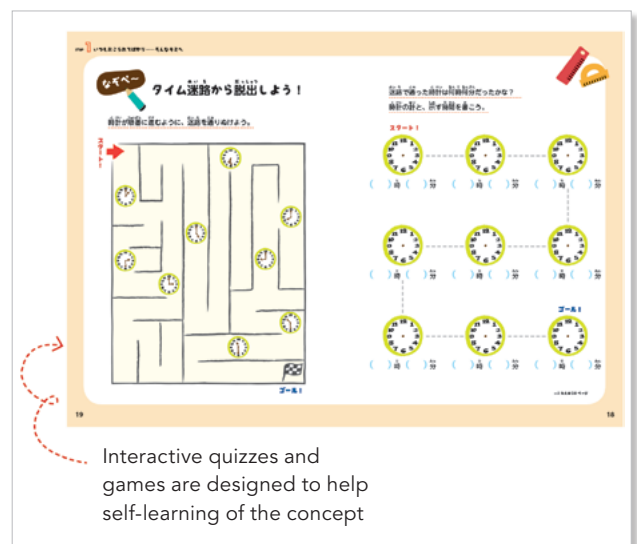
2<sup>nd</sup> Printing

Translated in Korean and Simplified Chinese and Traditional Chinese

Easy to understand illustrations summarizes the content



Provides hints and tips with the eye level of children



Interactive quizzes and games are designed to help self-learning of the concept

# How to get along with others by the age of 12

Does my child get along well with his or her friends? Can my child express his or her ideas properly?

While parents worry about these issues, children, in their own way, worry about their immediate relationships, such as being caught between friends or what to do when they fight with friends.

With fun illustrations and easy-to-understand explanations, this book will help kids think about human relationships.

This is a book that will help your child think about what friends are, realize what is necessary to get along well with friends, and when they are done reading it, they will be inspired to do the same.



**Target** Ages 8-12

**Extent;** 112 Pages

**Supplement;** 24 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

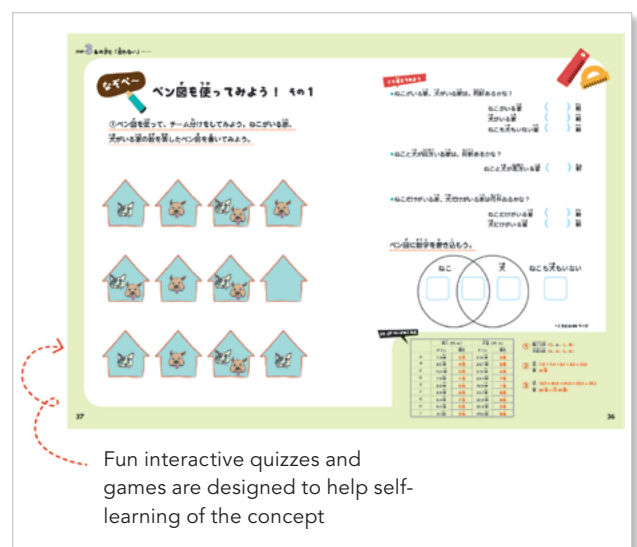
1<sup>st</sup> Printing

Translated in Korean and Simplified Chinese and Traditional Chinese

Easy to understand illustrations summarizes the content



Provides hints and tips with the eye level of children



Fun interactive quizzes and games are designed to help self-learning of the concept

# How to express your feelings by the age of 12



Many parents are troubled by their children's attitude when they meet someone. On the other hand, children have their own worries such as "I can't communicate my feelings well" or "I have misunderstood my friends".

This book is a collection of tips on how to bridge the gap between parents and children and improve communication skills.

It is a book that will help your child think about how to convey their thoughts correctly, realize how to become a good communicator, and when they are done reading it, they will be ready to give it a try.

From a child's point of view, through quizzes and games, the reader will realize that developing communication skills is about honing one's compassion for others, thinking from the other person's point of view, and expressing one's thoughts honestly, and that this is what will make one more attractive in the community.

**Target** Ages 8-12

**Extent;** 112 Pages

**Supplement;** 24 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

1<sup>st</sup> Printing

Translated in Simplified Chinese and Traditional Chinese

Easy to understand illustrations summarizes the content



Provides hints and tips with the eye level of children



Fun interactive quizzes and notes are designed to help self-learning of the concept

# How to think about your future by the age of 12

This book is designed to help children become aware of their future lives and to help them develop their own goals.

We live in an age, that getting good grades in school and working for a big company is no longer a guarantee of a secure future. In an age where people need to be able to decide how to live on their own and to be independent enough to live on their own, they need to be able to think, decide and act on their own.

Children have vague ideas about what they want to do in the future and whether they need money, but they don't have time to think about it properly and become adults in no time.

This is a book that encourages children to think about what kind of life they want to have when they grow up, to envision what they want to be in the future.

Through quizzes and games, children will realize that they need to support themselves, or support their family, when they grow up, and what can they do as a work to do that.

This envisioning will help them be more motivated and proactively spend their days going forward.



**Target** Ages 8-12

**Extent;** 104 Pages

**Supplement;** 24 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

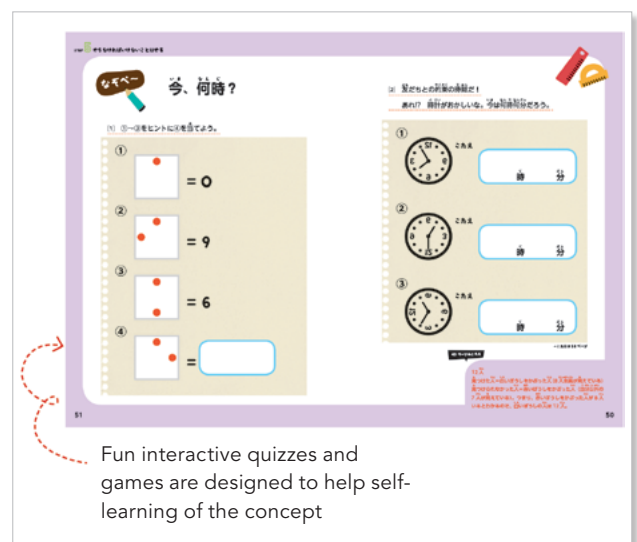
1<sup>st</sup> Printing

Translated in Simplified Chinese and Traditional Chinese

Easy to understand illustrations summarizes the content



Provides hints and tips with the eye level of children



Fun interactive quizzes and games are designed to help self-learning of the concept



**Target** Ages 8-12

**Extent;** 166 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations

**Material;** Block Copy

6<sup>th</sup> Printing

Translated in Korean, Simplified Chinese and Traditional Chinese

# Magical communication with others by age 10

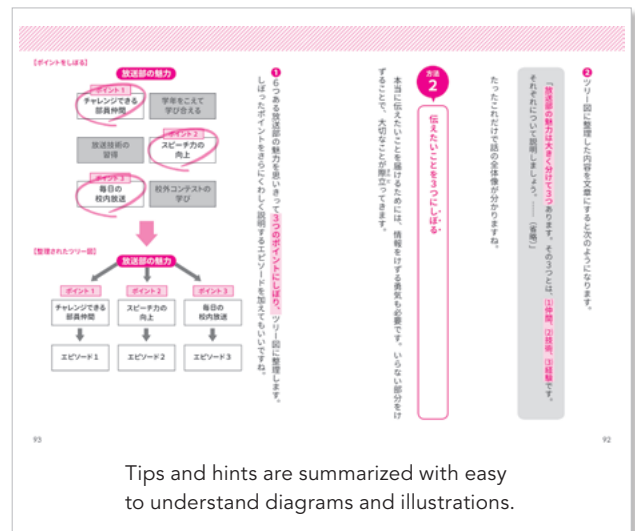
This book helps children as young as 10 years old learn the basics of presentation in a practical and formative way through Manga and exercises.

It introduces a series of presentation topics, including how to create a message, the logical structure necessary for a presentation, how to make presentation slides, and how to speak in an actual presentation.

Each chapter describes the key essence with Manga for easier understanding, followed by series of questions for young readers to think, and provides answers with why the right answer is correct. Author provides useful related tips after each chapter.



Manga is used to illustrate the real-life situations



Tips and hints are summarized with easy to understand diagrams and illustrations.



# Toilets of the World

As a fashion model and traveler, the author has traveled and shared living with local families of 50 countries and 10 regions around the world. She introduces the toilets of the world with Dr. Mitsuharu Sato, a Master of Toilets.

By using toilets as an example, the book introduces the lives of people around the world, cultural differences, religion, and the relationship between humans and nature.

With colorful illustrations, entertaining cartoons, and quiz games, children will learn why the toilets in their countries are the way they are.

Through this book, children can gain a better understanding of the diversity of the world and increase their acceptance of differences in values. Explanatory notes for parents is a good guide to communicate with children.



**Target** Ages 6-12

**Extent;** 120 Pages

**Size;** 148mm x 210mm

**Illustrations;** Yes, Color Illustrations, workbooks, quizzes

**Material;** Block Copy

1<sup>st</sup> Printing

Translated in Korean, Simplified Chinese

Quizzes for children to stop and think through.

クイズ トイレの仕組みは、どうやってキレイにする?

1. コップで洗う 2. シャワーで洗う 3. 手で洗う

トイレの仕組みは、どうやってキレイにする?

スタート

ゴール

トイレペーパーの真相

これはペルシャ帝国という大きな国だったのよ!

ペルシャじゅうたんは、イランでつくられていたんだ。自分と同じように、華美には天をうらやましたり、お正月にはお祝いがもたらしたるんだよ。

Provides answer and reasons, reflecting the culture of the country

世界のお尻のふきかた

あみだくじ

みんなが毎日使っている、トイレペーパー。だけど、みんなの国にトイレペーパーを売っている人は、海苔王の国だけなんだ。では、トイレペーパーの国に何を売っているのかな?

ローフ まっば(フキ) 海苔

どろもち(お餅) 餅

Fun interactive quizzes and games are designed to better understandings



Target Ages 6-12

Extent; 96 Pages

Supplement; 24 Pages

Size; 148mm x 210mm

Illustrations; Yes, Color Illustrations, workbooks, quizzes

Material; Block Copy

1<sup>st</sup> Printing

## Discussing LGBTs for the first time at home

The author of the book is a transgender educator, who has felt uncomfortable being a woman since she was a child.

Through the main character's cat, she tells children to know that there are only you in the whole world, and it is a privilege to live your own life in this world where each person is different.

Through stories, questions, and workbooks, participants will experience and realize that each person is different, and that it is natural to be different, just as each person's face is different.

The book provides great guidance for the child and family to accept diversity, which is a core idea of understanding LGBTs.

Poses a question to children to stop and think through.

